



In Partnership with



Northumbria University
NEWCASTLE

BINUS NORTHUMBRIA SCHOOL OF DESIGN

Graphic Design
& New Media

INTERNATIONAL
DUAL AWARD
BACHELOR + S1

People
Innovation
Excellence

Jl. Cempus - 16
Jl. Jenderal Sudirman
Pintu Satu Senayan
Jakarta 10270 Indonesia
t. +62 21 720 2222 ext. 7951

<http://bnsd.binus.ac.id/>

  
@BinusBNSD

Contact Person
Gabriel 082261242820
Andreas 082261242821
Febri 082261242822

“
Extensive global
network of BNSD
enabled me to
work in the UK &
France



ANDRE
ADITYA
MANGGALA

Founder of
"Mutualist
Creatives"

- Worked for Ogilvy, Paris
- 1 of 7 Indonesian artists for BMW 7 series Grand Launching
- Featured in L'Officiel
- Collaborator of Ernst & Young
- Featured in D&AD Exhibition, London
- Featured in "LogoLounge 8: 2,000 International Identities by Leading Designers"

Design SCHOOL OF



In Partnership with



**Northumbria
University**
NEWCASTLE

BINUS NORTHUMBRIA SCHOOL OF DESIGN Fashion Design

**INTERNATIONAL
DUAL AWARD
BACHELOR + S1**

People
Innovation
Excellence

IX Campus - 16
Jl. Jenderal Sudirman
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Andreas 082261242821
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**Best design campus
experience &
lifestyle** of BNSD
support my wildest
creative
inspiration

- One of the designers for Miss World, Bali.
- Finalist of Indonesia Fashion Design Competition at Indonesia Fashion Week.
- Finalist & Favorite Winner of New Young Promising Designer by Cita Tenun Indonesia, at Jakarta Fashion & Food Festival.
- Finalist of Nissan March Invasion.
- Runner up of Lomba Perancang Mode at Jakarta Fashion Week.

Design SCHOOL OF

FASHION PROGRAM

What You'll Learn



FASHION DESIGN (DUAL AWARD)

SEMESTER

- Project Hatchery
- History and Introduction to Fashion Studies I
- Introduction to Fashion Skills I
- Introduction to Fashion Design I
- Academic English I

- History and Introduction to Fashion Studies II
- Introduction to Fashion Skills II
- Introduction to Fashion Design II
- Academic English II
- Character Building: Pancasila

- Production I
- Fashion Design I
- Fashion Trend Forecasting I
- Fashion Textile I
- Indonesian
- Entrepreneurship Hatchery

- Fashion Trend Forecasting II
- Fashion Design II
- Fashion Textile II
- Entrepreneurship for Fashion Production II
- Character Building: Kewarganegaraan

- Fashion Design III
- Production III
- Fashion Textile III
- Character Building: Agama
- Sustainable Fashion



Enrichment Program I

- Enrichment Program II
- Global Design Perspective

- Final Project
- Project Report Writing
- Fashion Portfolio
- Advanced Creative Practice



FASHION MANAGEMENT (DUAL AWARD)

SEMESTER

- Project Hatchery
- History and Introduction to Fashion Studies I
- Introduction to Fashion Skills I
- Introduction to Fashion Design I
- Academic English I

- History and Introduction to Fashion Studies II
- Introduction to Fashion Skills II
- Introduction to Fashion Design II
- Academic English II
- Character Building: Pancasila

- Fashion Marketing I
- Fashion Textile I
- Production I
- Fashion Trend Forecasting I
- Indonesian
- Entrepreneurship Hatchery

- Fashion Trend Forecasting II
- Fashion Marketing II
- Fashion Retail Management I
- Design Realization and Promotion I
- Fashion Graphic and Promotion
- Character Building: Kewarganegaraan

- Entrepreneurship for Fashion Design Realization and Promotion II
- Character Building: Agama
- Fashion Retail Management II
- Sustainable Fashion



Enrichment Program I

- Enrichment Program II
- Global Design Perspective

- Final Project
- Project Report Writing
- Fashion Portfolio
- Advanced Creative Practice



Graphic Design (Dual Award)

Semester

Academic English I
Design and Materials
Computer Graphic I
Eastern Art Review
Drawing I
Color Theory



Academic English II
Western Art Review
Fundamental principles design
Drawing II
Typography I
Photography I
Character Building: Pancasila

Design Studies I
Character building: Kewarganegaraan
Illustration Design
Typography II
Photography II
Indonesian



Design Studies II
Character building: Agama
Multimedia I
Audio Visual I
Typography III
Visual communication design review

2D Animation Study
Design Studies III
Design History
Dissertation research
audio visual II



Pre-Press and Printing
Digital Advertising
Aesthetics
Internship

Enrichment Program I
Global Design Perspective

Enrichment Program II
Graphic Design Final Project
Advanced Creative Practice

Interactive Digital Media (Dual Award)

Semester

Academic English I
Design and Materials
Computer Graphic I
Eastern Art Review
Drawing I
Color Theory



Academic English II
Western Art Review
Fundamental Principles Design
Drawing II
Typography I
Photography I
Character Building: Pancasila

Interactive Design Studies I
Character Building: Kewarganegaraan
Illustration Design
Screen Design Development I
Photography II
Indonesian

Interactive Design Studies II
Character building: Agama
Animation Studio I
Audio Visual I
Screen Design Development II
Visual communication design review



Animation Studio II
Interactive Design Studies III
Design History Dissertation Research
Kinetic Typography
Audio Visual II

Sound Production
Experimental Design
Aesthetics
Internship

Enrichment Program I
Global Design Perspective

Enrichment Program II
Graphic Design Final Project
Advanced Creative Practice

YENI

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FEBRIYANTI

+62 822-6124-2822

**MARKETING
TEAM**

**BINUS NORTHUMBRIA
SCHOOL OF DESIGN**





Fashion Management

Fashion Management embraces both management skills and creative skills to grasp the creative industry of fashion, and equips graduates with creative expertise as well as business knowledge.

Promotion, branding, visual communication skills, and product development are the main subjects to be developed, in terms of preparing qualified and professional experts for the fashion industry.

The Fashion Management stream enables students to have the ability to analyze market needs and forecast the trends in order to develop fashion products and services as well as to design a business strategy.

Fashion Design

It enables students to explore a range of materials, pattern cutting, aesthetics, printed fashion fabrics, woven fabrics and knitwear.

The program will help students to build a personal philosophy and improve comprehensive skills through the drawing and illustration, pattern cutting, fabric manipulation, and trend research with support of contextual fashion studies in response to commercial feasibility.

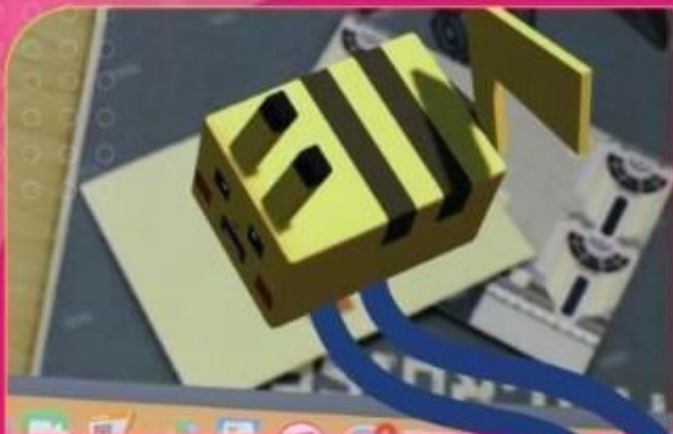


Graphic Design & New Media

The Graphic Design and New Media program offers a variety of opportunities in the creative industry. It is for any student who wants to enhance their creativity and knowledge in the challenging competition of professional designers and the global creative industry.

It is a four-year study program, during which the foundation courses in art and design are offered in the first year program. In the following three years, specific courses are provided to enhance students' skills in creative product development.

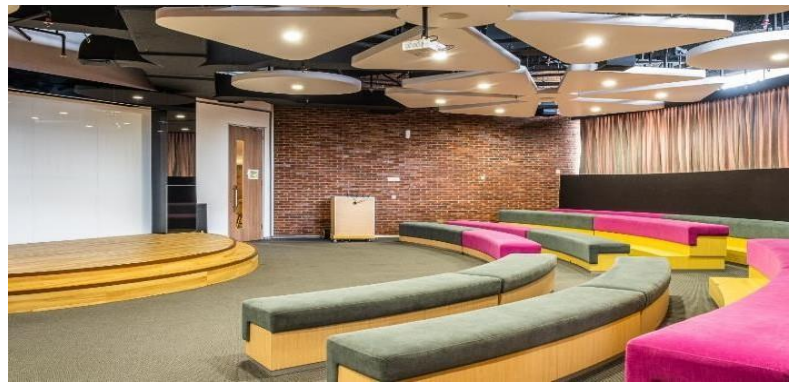
In this program, the students will learn how to integrate technical skills and theoretical knowledge in art and design to meet industry standards.



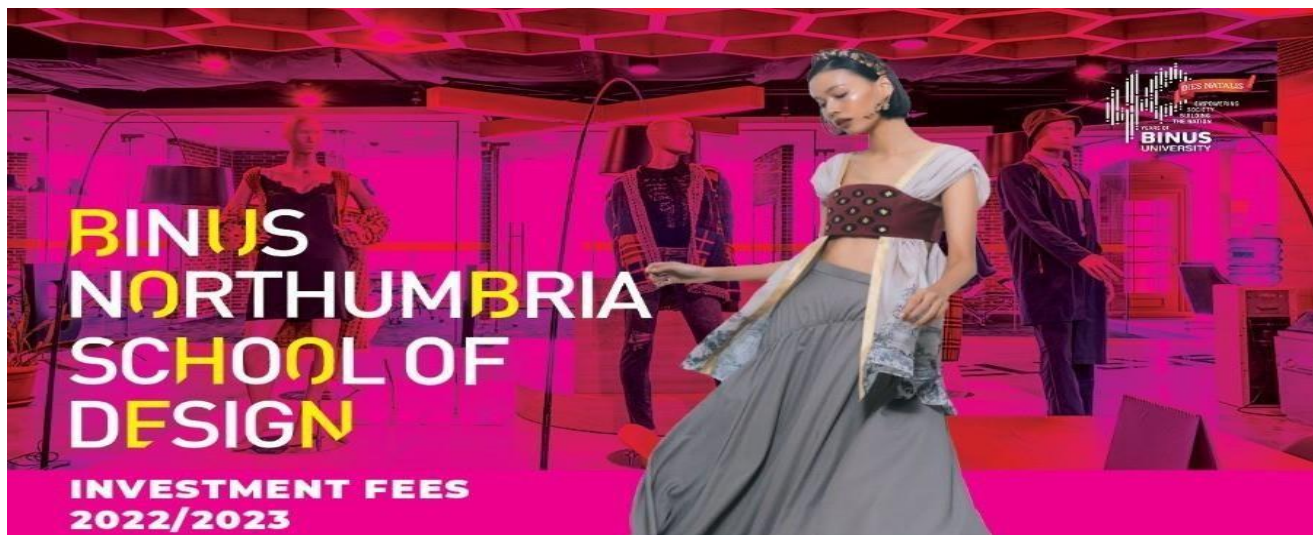
Interactive Digital Media

This program also offers Interactive Digital Media streaming that integrates skills of visual design, experience design and new media design. Interactive Digital Media is focuses on producing a meaningful experience for people in new digital media such as web pages, smart phones, UI devices and screen based interface design. Within four years, our students will have a multitude of experience in learning and practicing to produce their own project that will be related to the current digital design in industry development.

- Fasilitas Binus Northumbria School of Design :



- Investment fees



BINUS NORTHUMBRIA SCHOOL OF DESIGN Investment Fee 2022/2023 Double Degree (4 Years In BINUS)									All prices in rupiah
SEMESTER	1	2	3	4	5	6	7	8	
Development Fee	22,000,000	22,000,000	22,000,000	22,000,000	22,000,000	N/A	N/A	N/A	
Equipment Fee	8,500,000	8,500,000	N/A	N/A	N/A	N/A	N/A	N/A	
Fixed Tuition	12,500,000	12,500,000	12,500,000	12,500,000	12,500,000	12,500,000	12,500,000	12,500,000	
Variable Tuition* @ Rp 2,100,000	20 SCUs	20 SCUs	20 SCUs	20 SCUs	20 SCUs	20 SCUs	20 SCUs	6 SCUs	
	42,000,000	42,000,000	42,000,000	42,000,000	42,000,000	42,000,000	42,000,000	12,600,000	
Dual Award Fee	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	10,000,000	
TOTAL**	95,000,000	95,000,000	86,500,000	86,500,000	86,500,000	64,500,000	64,500,000	35,100,000	

Fashion	
Lab Fee	1st - 4th semester @ Rp 3,750,000
Drawing Class	4,000,000
Fixed Tuition Fee for Compact Semester	6,250,000

Payment using an Installment	
Total Fee for Semester 1	95,000,000
1st Payment Installment	25,000,000
2nd Payment Installment	70,000,000

NOTES:

- * Number of semester credit units (SCU) enrolled per semester may vary depending on the curriculum of selected major.
- ** Total price excluding scholarship discount and textbooks.

For detailed information, please call our Admissions office at:
 P. +62 21 720 2222 / 720 3333 ext. 3122, 3123, 3164
 WA. +62 821 2265 8937

- Bigger opportunity for a scholarship up to Rp 22 Million.
- Credit card installment available up to 9 months (BCA, BNI, CIMB, Mandiri).
- Payment using an installment credit card scheme may not be available at any time without prior notice if the collaboration between BINUS NORTHUMBRIA SCHOOL OF DESIGN and the bank partner comes to an end or cannot be continued.
- Terms & Conditions apply.

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